



Choosing a System

Electronic Health Records (EHR)
Electronic Medical Record (EMR)



HIPAA

H – Health

I – Insurance

P – Portability

A – Accountability

A – Act

.



What is your Process?

How do you run your business?

Marketing

How does someone find your business

How does someone book an appointment



What is your Process?

How do you run your business?

Brick and Mortar

How do you greet that New Business

How do you obtain their information

How do you verify their information

How do you store their information

How do you Check them Out

How do you bill or take payment



What is your Process?

How do you run your business?

What's Next?

How do you keep in Contact with the new Client

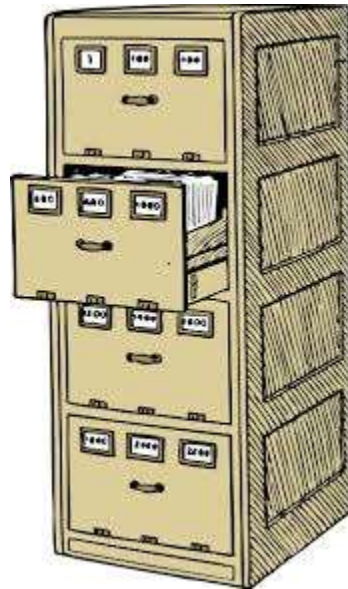
What form of method do you use

Phone

Text

Email

Old School



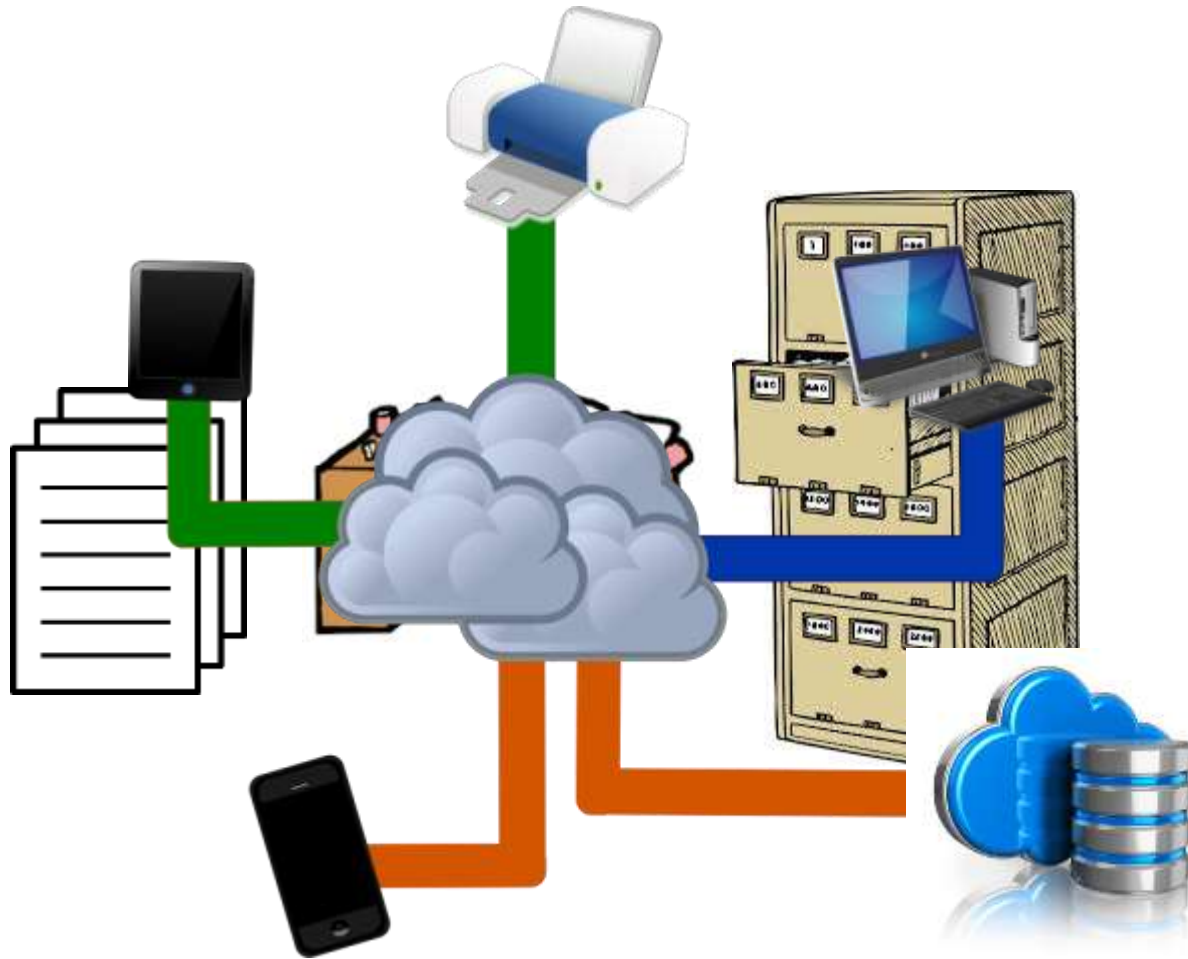


HIPAA Rules

- Keep “Out of Sight” from Public View
- “Locked Up” after hours
- Only dedicated staff have access
- Fines for Violation
 - \$100 per Violation up to \$50,000 per
 - Maximum 1.5 Million Annually



Cloud Based Solution





Cloud Based Solutions

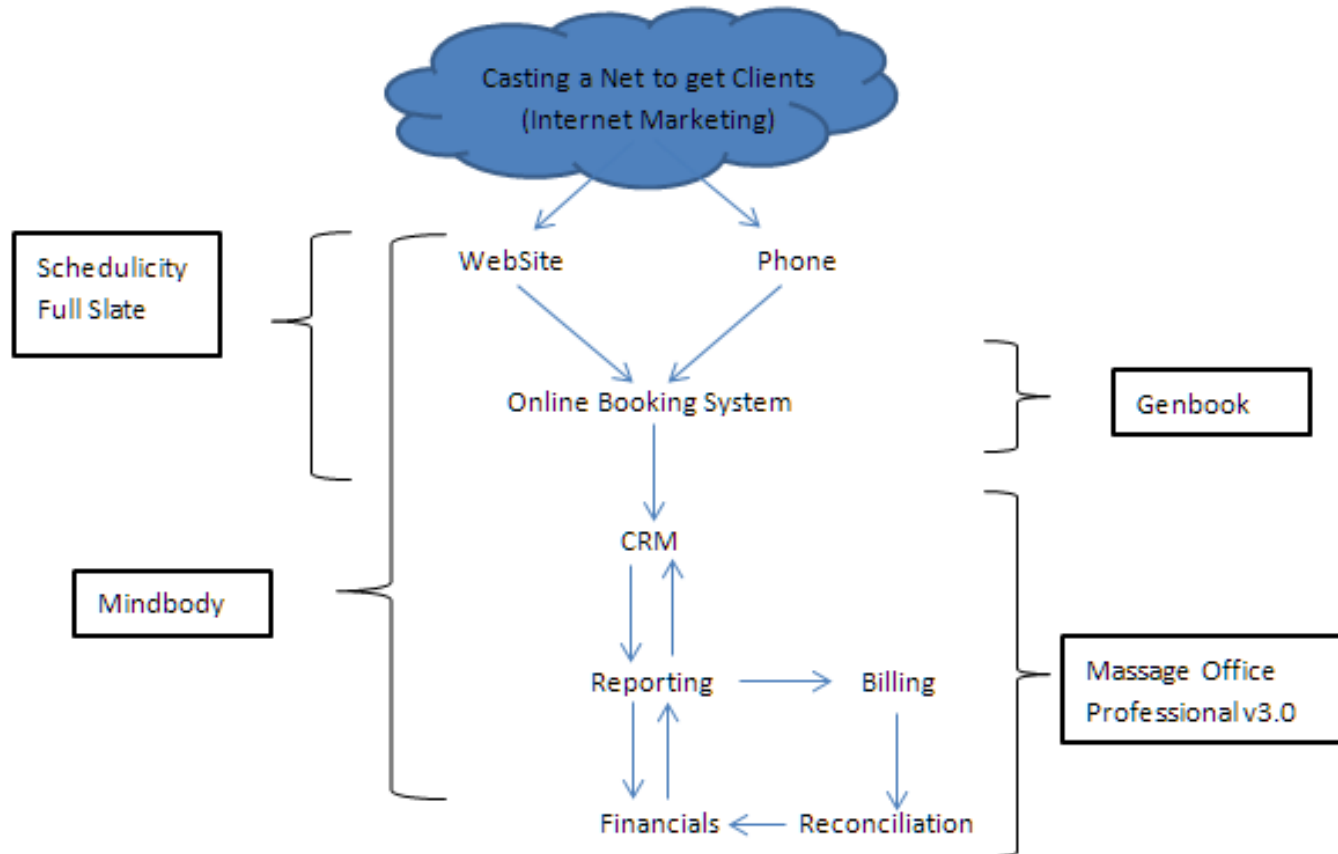




HIPAA Rules

- Encryption
- Individual Logins to Computers
- Business Associate Agreement
- IT Security Protocols
 - Passwords 8 -14 Alpha Numeric
 - Virus Software
 - Secure Wireless
 - Log Files

What's Out There?





Tested

- Online Systems
 - Schedulicity
 - Full Slate
 - Genbook
 - Mindbody
 - Massage Booker – Not Tested
 - Patient Ally from Office Ally – Not Tested



Tested

- NON-Online Systems
 - Practicemate
 - Massage Office v3.0



Schedulicity and FullSlate

- Newsletter – Internet Communications

Schedulicity

Choose an email template for your new message

Template Categories

Show all

- Classic Collection**
 - Mobile Scheduling
 - Beauty & Wellness
 - Health & Fitness**
 - Professional Services
 - Themed / Thanks
 - Seasonal
 - Holiday
 - Birthday
 - The Arts
 - Colorful
 - Simple
 - Other
 - New Products
- Coupons & Greetings**
- Invitations**



[Peppers](#)



[Yoga Meditation](#)



[Sports Massage](#)



[Ortho Smile](#)



[Happy Patient](#)



[Freestyle](#)



Full Slate Email Templates

Full Slate Michael Mandell accou

Details List Reviews

Find client + Add client

✓ Save ✗ Cancel ⊖ Remove 📅 New appointment ✉ Send message

Name

Registered as m3bodyworks
Upcoming Appointment (none)
Recent Appointments

Send Message

To: ✉ Choose template

Subject:

Arial A- A+ B / U T [font icons]

Jimmy,

I would like to invite you to book appointments online with M3 Bodyworks Massage Clinic at Full Slate. You can do so any time by going to <http://m3bodyworksmassageclinic.fullslate.com/>.

Thank you,
Michael

✓ Send ✗ Cancel

Mon, May 20 12:03 PM



Genbook

Tom Finn

Summary

Details

Notes

Appointments

Offers

Title:

First Name:


Last Name:

Address:

City:

State: Zipcode:

Birth date:

Always Require Credit Card?: 

Blocked?: 



Q & A



LEVEL 2



Practicemate

PRO's

- Free through Office Ally
- Clearing House for Insurance billing
- Accounting and Invoicing System

Cons

- Cumbersome
- Not a Good Charting System – Have to use something Else or ADD ON EHR \$24.95 /month



Mindbody

PRO's

- Pricing for different levels starting at \$30.00
- Account Reporting for Billing
- Integration with QB

Cons

- CRM on Steroids on advance level pricing



Out of Price Range

- Advanced MD by ADP
- Medisoft
- EPIC
- McKesson
- Cerner



We have reviewed over 131 medical systems including:



GE Healthcare





Q&A



Contact Information

Michael@massagepractice101.com

www.massagepractice101.com



NOTES